

Monday, 3th march 2025

| COLLEGE PRIVE BILINGUE MONTESQUIEU YAOUNDE | | | | | | |
|--------------------------------------------|----------------------------------------------------------|-----------------------------|--------------------|----------------------------------------|----------------|--------|
| NAME OF STUDENT : | | | F | M | Class : FORM 4 | |
| ACADEMIC YEAR 2024-2025 | Term: 1 | Evaluation of module N° : 4 | Subject : COMMERCE | Date : /11/24 | Duration: 2H | Coef : |
| Skills Assessed : | | | | | | |
| Student's performance | | | Appréciation | | | |
| Resources : | Grade | CVWA | CWA | CA | CAA | CNA |
| Competence : | | | | | | |
| Mark...../20 | | | | | | |
| Seal of the school | signature, name and teacher's remarks : M. FUNWI MUMA | | | signature and name of parent / tutor : | | |
| MC | | | | | | |

INSTRUCTIONS: ANSWER ALL QUESTIONS

1.a/- State and explain any four (4) factors used in determining the choice of a means of transport. 8mks

b/- Briefly explain any four (4) advantages of advertising to a company. 8mks

c/- Distinguish between tramps ships and cargo liners. 4mks

2.a/- Distinguish between direct and indirect production. 5mks

c/- Briefly explain three (3) reasons for the continuous existence of small retail units. 6mks

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Good luck!!!

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