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COLLEGE CATHOLIQUE BILINGUE PERE MONTI

ANNEE SCOLAIRE 2021 - 2022

Department	3 rd Term	Class	Time	Coef	Date de passage :	Visa A.P	Visa P.E
ENGLISH	EV.S.H. N°1	3 ^{ème}	2H00	03	30 Mars 2022		

ENGLISH LANGUAGESTUDENT'S NAME _____ CLASS : 3^{ème}

ASSESSMENT N° 5 DATE _____

DOMAIN OF LIFE: MEDIA AND COMMUNICATION

TARGET COMPETENCE: Using language to talk about information and communication technologies and their impact on our lives.

➤ MARKS

EVALUATION OF RESSOURCES (Grammar and Vocabulary)	EVALUATION OF COMPETENCES (Reading and Writing)
/20	/20

➤ STUDENT'S COMPETENCE

NOT ACQUIRED	ONGOING ACQUISITION	ACQUIRED	EXPERT

➤ PARENTS'/GUARDIANS

NAME	CONTACT	DATE	COMMENTS/SIGNATURE

PART I: EVALUATION OF RESOURCES /20marks**SECTION A: GRAMMAR /10 marks****TASK 1:** A customer wants to buy a new phone at a shop. Complete the conversation below with the appropriate modal verbs, wh-question words and relative pronouns. /5mks

Shopkeeper: How1(Can, May, should) I help you?

Customer: I2(will, would, might) like to buy a phone which fulfills all my requirements.

Shopkeeper:3(why, what, which) are your basic needs?

Customer: My first requirement is that I need a phone4(who, which, whose) has an excellent camera.

Shopkeeper: May I know about your budget for the phone?

Customer: I am looking for a phone below . 30,000 frs.

Shopkeeper: Nowadays OPPO is one of the best options for all those people5(whose, which, who) want to have a very good camera and especially for clicking selfies.

Customer:6(how many, how much, how long) storage does it offer?

Shopkeeper: It has an internal storage of 64 GB & 4 GB RAM

Customer: And7(what, how, why) about the Camera?

Shopkeeper: The rear one is 13 MP while the front one is 16 MP.

Customer: Oh, that's great.8(how much, how many, how far) is the price?

Shopkeeper: The price is 29,500 frs.

Customer: Oh no, that's very expensive, help me with a cost-effective phone9(which, what, whom) has got both good camera and good storage.

Shopkeeper: Then you can go for OPPO F1s, the one which I told earlier because it also has an expandable storage of 128 GB.

Customer: Does it also have Dual SIM option?

Shopkeeper: Yup, it also has Dual SIM slot along with the expandable memory slot.

Customer: How much discount will you offer?

Shopkeeper: Sir, this is the last price as it's already a discounted one.

Customer: Okay, can you pack this phone?

Shopkeeper: Sure sir,10 (what, how, where) will you pay?

Customer: I will pay by card.

Shopkeeper: Okay sir, thanks.

TASK 2: This is an excerpt about a conference on ICTs. Complete the gaps by respecting the instructions within the brackets. /5mks

1- "Smartphones can have many problems too", The journalist said.

_____ (reported speech)

2- Your friend phoned to say he will be absent today. Did you check _____ him?
(add a preposition to form a phrasal verb)

3- Last month many people _____ iPhones because they _____ very
cheap. (to buy/ to be in the past simple tense)

4- If I had a complaint, I would go back to the shop where I bought the phone. (3rd conditional)

5- People use telephones to browse the internet.

_____ (passive voice)

SECTION B: VOCABULARY /10 marks

TASK 1: Paul is presenting facts about the internet. To get what he is saying, fill in the blanks with suitable words chosen from the list. Use a word only once. /5mks

Communication; worldwide; link up; connected; online

Global _____ (1) is easy now thanks to an intricately linked _____ (2)
computer network that we call the Internet. In less than 20 years, the Internet has expanded to
_____ (3) around 210 different nations. Even some of the world's poorest developing
nations are now _____ (4).

Lots of people use the word "Internet" to mean going _____ (5). Actually, the
"Internet" is nothing more than the basic computer network.

Task 2: David attended a seminar on ICTs and gave us the following report. Match the words in column A to their counterparts in column B. /3mks

Column A	Column B	Matchings
a) Network	1) Amount of data transmitted through internet connection	
b) Search engines	2) Interconnected people or things	
c) Social media	3) WhatsApp, Facebook, twitter	
d) Touchscreen	4) Computer display screen that allows human touch	
e) Bandwidth	5) Yahoo, Google, Opera	
f) Communication Service providers	6) Camtel, MTN, Orange	

TASK 3 : Underline the silent letter in each word.

/2mks

- 1- Debt
- 2- Tomb
- 3- Right
- 4- Science.

PART II: EVALUATION OF COMPETENCES

/20 MARKS

SECTION C: READING COMPREHENSION /10 Marks

Read the text carefully, and then answer the questions.

HOW TO BECOME AN INFLUENCER IN CAMEROON?

Unlike celebrities, influencers can be anywhere. They can be anyone, including you. What can make you influential is to have a large audience on the web and social media. How to become an influencer in Cameroon isn't as hard as it is for people in other countries, since the domain is still new here.

An influencer can be a popular fashion photographer on Instagram, a comedian like Ulrich Takam, Steve Fah, or a well-known blogger like Chedjou Kamdem, Atome blogger and more. Influencers have a proven expertise in their sector of activity and their subscribers eagerly await their expert advice and recommendations. Influential people exist in all industries. They are easily recognizable by their hundreds (if not millions) of subscribers, and this is the target audience that every marketing director looks for. An influencer can earn close to or more than a million francs a month from big or small companies. It all depends on their potential and their popularity. Amazing right? How then can you become a Cameroonian influencer and start earning millions? Read on.

Tips to become a social media influencer in Cameroon

1. Choose your niche

If you want to become a social media influencer, the first thing to do is to find a niche (a specific sector) in which you want to be known. This could be in makeup, comedy, blogging and many others. There are so many, although the most pronounced in Cameroon is comedy. Cameroonians adore entertainment. So even if you choose a different sector like make-up, make it fun. Give your audience that desire to want to spend a good time with you.

2. Choose your platform.

It is important to choose the right social platforms on which audiences with your brand interests might engage with you. Three of the most important social networks on which influencers are developing in Cameroon is Instagram, Facebook and YouTube, with Facebook beating the other two by far. Based on aggregate data StatCounter collected on a sample of pageviews per month on social media platforms in Cameroon, it showed that Facebook alone stood at 89.49% page views per month compared to Instagram (1.7%) and Youtube (1.3%). Stats of October 2019.

3. Be regular and consistent.

After you have decided what types of content you will post, you need to finalise a posting frequency and schedule. Most social media algorithms give preference to accounts that post regularly. On Facebook, Instagram and Youtube, you can get away with posting only once or twice a day. But on a platform like Twitter which is dynamic in nature, you need to post very often for increased visibility.

Adapted from "How to become an influencer-8 tips", by Tadbet Avera, Digitalgong.com

1- Who can become an influencer?

/2mks

2- What does an influencer do?

/2mks

3- Tick the most appropriate answer.

/1mk

Influencers have expertise in their domaine means:

a) have mastery

b) have a domain

c) Can do everything.

4- How much can an influencer earn per month?

/1mk

5- What is the social network mostly used by influencers? Why?

/2mks

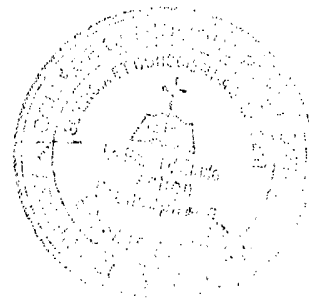
6- In your opinion, are influencers a model to young people?

/2mks

SECTION D: COMPOSITION /10marks

Write a composition, of not more than 250 words, on ONE of the following topics.

- 1- Write an article in your school magazine called The Voice, on uses of telephones by 3^e students. Highlight the good aides as well as Bad ones. Your name is David Gildas.
- 2- You just bought a new Iphone and it has a problem. Write a letter of complaint to the Director of Nathaly Shop, P.O.Box 133 Yaounde, telling him about the problem the telephone has, what you tried as solution, and what you think can be done to solve the problem.
- 3- Your Friend Clement does not know how to write and send an e-mail. Write a conversation between both of you in which you tell him the various steps in writing an e-mail. Your name is Brice.



February 21, 2025

PART I: EVALUATION OF RESOURCES /20 marks

SECTION A: GRAMMAR ----- /10 marks

TASK 1: Complete the conversation with appropriate modal verbs, wh-question words, and relative pronouns. /5mks

1. **Shopkeeper:** How **can** I help you?
2. **Customer:** I **would** like to buy a phone which fulfills all my requirements.
3. **Shopkeeper:** **What** are your basic needs?
4. **Customer:** My first requirement is that I need a phone **which** has an excellent camera.
5. **Shopkeeper:** Nowadays OPPO is one of the best options for all those people **who** want to have a very good camera and especially for clicking selfies.
6. **Customer:** **How much** storage does it offer?
7. **Shopkeeper:** It has an internal storage of 64 GB & 4 GB RAM.
8. **Customer:** And **what** about the Camera?
9. **Shopkeeper:** The rear one is 13 MP while the front one is 16 MP.
10. **Customer:** Oh, that's great. **How much** is the price?
11. **Shopkeeper:** The price is 29,500 frs.
12. **Customer:** Oh no, that's very expensive, help me with a cost-effective phone **which** has got both good camera and good storage.
13. **Shopkeeper:** Then you can go for OPPO F1s, the one which I told earlier because it also has an expandable storage of 128 GB.
14. **Customer:** Does it also have Dual SIM option?
15. **Shopkeeper:** Yup, it also has Dual SIM slot along with the expandable memory slot.
16. **Customer:** How much discount will you offer?

17. **Shopkeeper:** Sir, this is the last price as it's already a discounted one.
18. **Customer:** Okay, can you pack this phone?
19. **Shopkeeper:** Sure sir, **how** will you pay?
20. **Customer:** I will pay by card.
21. **Shopkeeper:** Okay sir, thanks.

TASK 2: Complete the gaps by respecting the instructions within the brackets. /5mks

1. **"Smartphones can have many problems too", The journalist said.**
→ The journalist said that smartphones **could** have many problems too. (reported speech)
2. **Your friend phoned to say he will be absent today. Did you check ----- with him?** (add a preposition to form a phrasal verb)
→ Your friend phoned to say he will be absent today. Did you check **with** him?
3. **Last month many people ----- phones ----- very cheap.** (to buy/ to be in the past simple tense)
→ Last month many people **bought** phones **very cheap**.
4. **If I had a complaint, I would go back to the shop where I bought the phone.** (3rd conditional)
→ If I **had** a complaint, I **would go** back to the shop where I **bought** the phone.
5. **People use telephones to browse the internet.**
→ Telephones **are used** to browse the internet. (passive voice)

SECTION B: VOCABULARY ----- /10 marks

TASK 1: Fill in the blanks with suitable words chosen from the list. /5mks

1. **Global communication** is easy now thanks to an intricately linked **worldwide** computer network that we call the Internet.
2. In less than 20 years, the Internet has expanded to **link up** around 210 different nations.
3. Even some of the world's poorest developing nations are now **connected**.
4. Lots of people use the word "internet" to mean going **online**.
5. Actually, the "internet" is nothing more than the basic computer network.

TASK 2: Match the words in column A to their counterparts in column

B. /5mks

Column A	Column B
a) Network	2) Interconnected people or things
b) Search engines	5) Yahoo, Google, Opera
c) Social media	3) WhatsApp, Facebook, Twitter
d) Touchscreen	4) Computer display screen that allows human touch
e) Bandwidth	1) Amount of data transmitted through internet connection
f) Communication Service providers	6) Canted, MTN, Orange

TASK 3: Underline the silent letter in each word. /5mks

1. **Debt** (silent **b**)
2. **Tomb** (silent **b**)
3. **Right** (silent **gh**)
4. **Science** (silent **c**)

PART II: EVALUATION OF COMPETENCES -----/20 MARKS

SECTION C: READING COMPREHENSION /10 Marks

1. **Who can become an influencer? /2mks**
→ Anyone can become an influencer, including you. Influencers can be anyone with a large audience on the web and social media.
2. **What does an influencer do? /2mks**
→ Influencers have expertise in their sector of activity, and their subscribers eagerly await their expert advice and recommendations. They can earn money from companies based on their popularity.
3. **Tick the most appropriate answer. /1mk**
→ a) have mastery
4. **How much can an influencer earn per month? /1mk**
→ An influencer can earn close to or more than a million francs a month.
5. **What is the social network mostly used by influencers? Why? /2mks**
→ Facebook is the most used social network by influencers because it has the highest percentage of page views (89.49%) compared to Instagram and YouTube.
6. **In your opinion, are influencers a model to young people? /2mks**
→ Yes, influencers can be a model to young people because they often have a large following and can influence opinions, trends, and behaviors. However, it depends on the type of content they promote.

SECTION D: COMPOSITION /10marks

Topic 1: Write an article in your school magazine called The Voice, on uses of telephones by 3° students. Highlight the good sides as well as bad ones. Your name is David Gildas.

Title: The Double-Edged Sword of Telephones for 3° Students

In today's digital age, telephones have become an integral part of our lives, especially for students in 3°. While they offer numerous benefits, they also come with certain drawbacks.

On the positive side, telephones are powerful tools for learning. Students can access educational apps, research information online, and even attend virtual classes. They also facilitate communication, allowing students to stay in touch with friends and family. Moreover, telephones can be used for entertainment, helping students relax after a long day of studies.

However, there are downsides. Excessive use of telephones can lead to distractions, affecting students' concentration and academic performance. Social media and games can be addictive, leading to wasted time. Additionally, prolonged screen time can cause health issues like eye strain and poor posture.

In conclusion, while telephones are beneficial, students must use them wisely to avoid the pitfalls. Balancing their use is key to reaping the benefits without falling into the traps.

By David Gildas

Topic 2: Write a letter of complaint to the Director of Nathaly Shop.

Nathaly Shop

P.O. Box 133

Yaounde

Date: [Insert Date]

Subject: Complaint Regarding Defective iPhone

Dear Sir/Madam,

I recently purchased a new iPhone from your shop, and I am writing to inform you about a problem with the device. The phone's screen flickers intermittently, making it difficult to use. I have tried restarting the device and updating the software, but the issue persists.

I kindly request that you either repair the phone or provide a replacement. I trust that you will resolve this matter promptly.

Thank you for your attention.

Yours sincerely,
Your Name

Topic 3: Write a conversation between you and your friend Clement on how to write and send an email.

Brice: Hey Clement, do you know how to write and send an email?
Clement: No, I don't. Can you help me?
Brice: Sure! First, open your email account and click on "Compose."
Clement: Okay, what's next?
Brice: In the "To" field, enter the recipient's email address. Then, write a subject that summarizes your email.
Clement: Got it. What about the body of the email?
Brice: Write your message clearly and concisely. You can start with a greeting, like "Dear [Name]," and end with "Best regards" or "Sincerely."
Clement: How do I send it?
Brice: Once you're done, click the "Send" button. That's it!
Clement: Thanks, Brice!