


COLLEGE F.X. VOGT		SCHOOL YEAR: 2021-2022
DEPARTMENT OF ENGLISH	ENGLISH LANGUAGE	DATE: DECEMBER 2021
Level: TLE A/C/D/TI	DURATION: 2H	COEF.: 3

PART ONE: EVALUATION OF RESOURCES (20 marks)

SECTION A: GRAMMAR (10 marks)

Task 1: Sam has had difficulties setting up his priorities recently and is now confronted with time management issues. In the dialogue below, her friend Anna gives him a few tips to catchup with his exam preparation. Complete it with the most appropriate word or phrase chosen from those in brackets. (0.5x10=5 marks)

Anna: Hello, Sam! How are you?

Sam: I am fine, Anna. But I am a little worried about the intensive session exams. They are starting soon and I have had _____ (a little; little; a few; few) preparation.

Anna: Why haven't you prepared well?

Sam: I couldn't find time. I have been so busy with the regional basketball tournament.

Anna: Oh! That's not wise. A stitch _____ (on; in; at the; by the) time saves nine! You _____ (must have managed; must manage; could manage; should be managing) time for your studies as well. So, now, what's your plan?

Sam: I thought I could make up the lost time by working _____ (round; ground; over; around) the clock.

Anna: Sam, time is not on your side. You must make a timetable for study, _____ (must, mustn't, shouldn't, won't) you? Set up your priorities and assign each some time.

Sam: I have got just a week left before the exams! I wish I _____ (have given; gave; had given; had been given) more time to it earlier. Can you give me some tips on time management?

Anna: Yes. The first thing is to set up a schedule for your daily activities. Try _____ (doing; to do; do; done) all those in the assigned time period. That is the only way you can get the things well going on.

Sam: OK. I will try to do this

Anna: Also, give time to all activities according to their importance. Now, your studies are your top priority, so assign more time to them. It is high time you _____ (skip; skipped; must skipping; should skip) the activities that are of little importance.

Sam: Oh! That's a really great idea. I hope now I can do something to _____ (get through; get on; get with; get off) the exams. _____ (But, So, For, And) misstep at school would be a bitter pill for my parents to swallow.

Anna: Good. Best of luck!

Sam: Thanks dear friend. Goodbye.

Anna: Goodbye.

Activity 2: Below are some statements and situations related to economic life. Follow the instructions in brackets and build sentences as required. (1x5=5marks)

1- Modern women buy their stuffs in malls and supermarkets. Many of them still make their purchase in traditional open-air markets. (*Express preference by linking with "although"*)

2- Online payment is risky. Cash payment is also risky (*Express comparison*)

3- Thomas wishes his parents had money to pay his fees in a prestigious institution like Vogt. (*Write a conditional sentence deriving from this situation*)

4- Brenda prefers buying online. She can therefore be delivered from home (*Join the clauses with "so that"*)

5- I love this nice pair of baskets. I bought it at City Sports. (*Use a connective*)

SECTION B: VOCABULARY (10 marks)

Activity 3: Money is referred to variably depending on the context in which it is used. Complete the paragraph below with the most adequate terms selected from the list. (0.5x10=5 marks)

List: alimony, loan, capital, fees, pension, mortgage, refunded, revenues, borrowed, lent, retirement

My parents are medical doctors. They own a small clinic in Limbé. When they launched their activity, they had little _____. So, they took a _____ from the bank and gave their land title as _____. A few years later, the _____ of the business were so impressive that they _____ the _____ money and invested in other businesses. Today, they are both on _____. Daddy uses his _____ to pay an _____ to his ex-spouse while my mother uses hers to pay our school _____.

Activity 4: The passage below is about means of shopping. Complete it with appropriate words of your own. (0.5x10=5 marks)

Nowadays, to buy a good or a service, you must have _____. Goods and services can be bought and _____ at stalls, shopping malls, supermarkets and markets. Most people prefer to go the market because they can _____ the price, and goods are quite _____. When you buy an article you can pay in _____ or use your _____ card. Some people don't like to shop at the market because it is sometimes _____ unlike the supermarket which is clean and well-organized. On the other hand, others seem to like _____ because they can command from home: no displacement is required. That notwithstanding, the problem with this type of shopping is that you must have _____ to browse. Nevertheless, all these shopping means have _____ and disadvantages.

SECTION C: READING COMPREHENSION (10 marks)

Activity 5: Read the text below and answer the questions that follow using your own words as much as possible.

Time management is the managing of your time so that it is used to your advantage and gives you a chance to spend your most valuable resource in that way you choose. Time management is a skill that can be learned which involves techniques for prioritizing activities using time effectively while eliminating disruptions and time wasters. Time management is an endless series of decisions, small and large, that gradually change the shape of your life.

No one has total control of a daily schedule. Someone or something will always make demands. However, everyone has control and probably more than they realize. Even within structured time, there are opportunities to

Select which tasks or activities to handle and what priority to assign to that task. It is through the exercise of these choices that allow you control over your time.

The secret to effective time management lies in organizing and planning. Each person will plan their own week to harmonize with his or her unique requirements, inclinations and interests. Each thirty minutes saved through planning is time which can be used to make life richer and better. Time management begins with an assessment of your current time usage, followed by the creation of a calendar, schedule or planner with your daily lists.

To begin, make a trimester calendar. Use a wall or desk calendar for major exams, due dates and meetings; basically the events that you must do and do not change. Use your class syllabi to help you complete the calendar. You should then keep a pocket calendar or use the month calendars in the planner as a reminder of classes, appointments, meetings and errands.

In addition, a weekly schedule should be used, which should be made once a trimester of all classes. It could feature exercise routines, extracurricular activities, housekeeping duties, sleeping and eating and blank spaces to fit in necessary activities as they come up. Preferably, this schedule is done weekly, typically on a Sunday night before the week begins. Those blank spaces should be utilized for studying and the completion of assignments. Study time should be scheduled at the ratio of two hours of study per hour of class. Moreover, a daily list should be made each day, either when you wake up in the morning or each night before you go to bed. The list should be kept short, about five or six items, both academic and personal. The list should also be prioritized and the items should be small specific goals such as read five pages in philosophy, not read a chapter in philosophy. Additionally, you must learn to use your schedules every day and learn to say "no" so that you can keep to your schedules.

1- Give a title to this text (1 mark)

2- What is the importance of time management? (2 marks)

3- When building your schedule around your commitments, some activities have fixed time requirements and other are flexible. Name four fixed activities and four flexible activities (0.25x4x2=2 marks)

a- Fixed: _____

b- Flexible: _____

4- Name four time wasters for students (0.5x4=2 marks)

5- Explain the phrase "time is money" (2 marks)

6- As a student, which method of time management do you apply? (1 mark)

SECTION D: COMPOSITION (10 marks)

Activity 6: Choose one the topic below and write an essay of 250-300 words.

Topic 1: Today's society has become capitalistic. Parents work harder and harder to offer the best to their children.

The belief that the richest are the happiest has spread in many societies. Many say that money

determines happiness. In a well-drafted argumentative essay, explain the controversy raised by this topic and state your opinion using solid arguments and pertinent examples.

Topic 2: With the development of new technologies especially the social media, many companies hire the services of influencers to promote their products. After giving a succinct definition of an influencer and naming a few of them, discuss their roles in marketing products.

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SECTION A: GRAMMAR (20 marks)

Activity 1: Dialogue Completion (5 marks)

1. "a little"
2. "in"
3. "must have managed"
4. "around"
5. "mustn't"
6. "had given"
7. "doing"
8. "should skip"
9. "get through"
10. "Any"

Activity 2: Sentence Building (5 marks)

1. **Although modern women buy their stuff in malls and super-markets, many of them still make their purchases in traditional open-air markets.**
2. **Online payment is as risky as cash payment.**
3. **If Thomas's parents had money, they could pay his fees in a prestigious institution like Vogt.**
4. **Brenda prefers buying online so that she can be delivered from home.**
5. **I bought this nice pair of baskets at City Sports, which I love.**

SECTION B: VOCABULARY (10 marks)

Activity 1: Paragraph Completion (5 marks)

1. capital
2. loan
3. mortgage
4. revenues
5. refunded
6. borrowed
7. lent
8. retirement
9. pension
10. alimony

Activity 2: Passage Completion (5 marks)

1. money
2. bargain
3. cash
4. cheap
5. supermarket
6. online shopping
7. Internet access
8. advantages

SECTION C: READING COMPREHENSION (10 marks)

Activity 3: Text Analysis

1. **Title:** "Effective Time Management Techniques" (1 mark)
2. **Importance of Time Management:**
 - It helps prioritize activities and use time effectively.

- It eliminates disruptions and time wasters.
- It allows individuals to control their daily schedules and improve productivity.

(2 marks)

3. Fixed and Flexible Activities:

- **Fixed Activities:** Classes, exams, meetings, sleeping schedule.
- **Flexible Activities:** Studying, exercising, housekeeping, socializing.

(2 marks)

4. Four Time Wasters for Students:

- Social media.
- Procrastination.
- Excessive gaming.
- Unnecessary phone calls or messaging.

(2 marks)

5. Explanation of "Time is Money":

This phrase means that time is a valuable resource, just like money. Wasting time is equivalent to losing potential earnings or opportunities. For example, in business, every hour spent inefficiently could result in lost profits. *(2 marks)*

6. Method of Time Management Applied:

As a student, I apply the method of creating a daily to-do list with specific goals and priorities. I also use a weekly planner to allocate study time effectively. *(1 mark)*

SECTION D: COMPOSITION (10 marks)

Topic 1: Argumentative Essay (Money and Happiness)

Title: "The Illusion of Wealth: Does Money Truly Determine Happiness?"

Introduction:

In today's capitalistic society, the belief that wealth equates to happiness has become widespread. Parents strive to provide the best for their children, often prioritizing material success over emotional well-being. However, this notion raises significant controversy. While some argue that financial stability ensures comfort and security, others believe true happiness stems from meaningful relationships and personal fulfillment.

Body Paragraph 1:

Proponents of the idea that money determines happiness point out its practical benefits. Financial resources enable access to quality education, healthcare, and leisure activities, all of which contribute to a comfortable lifestyle. For instance, wealthy individuals can afford luxury vacations and exclusive memberships, enhancing their overall satisfaction. Moreover, economic stability reduces stress related to basic needs, allowing people to focus on personal growth.

Body Paragraph 2:

On the other hand, critics argue that excessive pursuit of wealth can lead to dissatisfaction and emptiness. Studies show that beyond a certain income level, additional wealth does not significantly increase happiness. Instead, factors such as strong family ties, friendships, and community involvement play a more critical role in long-term contentment. Furthermore, the pressure to maintain appearances in a materialistic society can cause anxiety and burnout.

Conclusion:

While money provides essential comforts, it cannot guarantee lasting happiness. True fulfillment comes from balancing material success with emotional well-being and meaningful connections. By redefining our values and focusing on what truly matters, we can build a happier, more fulfilling life.

(Word count: 280)

Topic 2: Influencers in Marketing

Title: "The Role of Influencers in Modern Marketing Strategies"

Definition:

An influencer is an individual who has established credibility in a specific niche and leverages their online presence to impact consumer behavior. Examples include beauty guru James Charles, fitness coach Kayla Itsines, and tech reviewer Marques Brownlee.

Role in Marketing:

Influencers serve as bridges between brands and consumers, promoting products authentically and engaging directly with audiences. Companies collaborate with influencers to reach target demographics effectively. For example, a skincare brand might partner with a popular beauty blogger to showcase new products. Additionally, influencers often create relatable content that resonates with viewers, increasing brand trust and loyalty.

Advantages:

- Wide reach and engagement.
- Cost-effective compared to traditional advertising.
- Ability to tailor messages to specific audiences.

Challenges:

- Ensuring transparency and authenticity.

- Managing negative publicity if an influencer faces controversy.

Conclusion:

Influencers have revolutionized marketing by offering innovative ways to connect with consumers. By carefully selecting partners and aligning strategies, businesses can harness the power of influencers to enhance brand visibility and drive sales.

(Word count: 280)