


COLLEGE F.X. VOGT		SCHOOL YEAR: 2024-2025
DEPARTMENT OF ENGLISH	ANGLAIS	MID-TERM SESSION
Level: Tel A	DURATION: 2H/COEF 4	NOVEMBER 2024

## **PART ONE: EVALUATION OF RESOURCES**

### **SECTION A/ GRAMMAR (10 Marks)**

**TASK1: Complete this negotiation dialogue between a seller and a woman.(5marks)**

**Seller:** Good morning madam. How can I help You?

**woman:** Hi! These are such \_\_\_\_\_ beautiful sandals (a, zero article, the) ! Did you make them yourself?

**Seller:** They are all handmade.

**woman:** Wow! My father used to own a shoe shop in Bertoua. I was used to \_\_\_\_\_ (spent, spend, spending) summer working in his store.

**Seller:** Then you know about good quality.

**woman :** I am \_\_\_\_\_ (a phrasal verb of search in the correct form) for a pair of sandals for my husband. A souvenir from Bertoua.

**Seller:** My shoes make wonderful gifts. What size is he?

**The woman :** I think he's 11.

**Seller:** Yes, I have that size . What colour do you think he'd \_\_\_\_\_ (appreciated, appreciate, appreciating)?

**The woman:** The white ones. How much are they?

**Seller:** Just 15000frs CFA.

**Woman:** It's \_\_\_\_\_ (much, more, most) than I wanted to spend. How much for the brown ones?

**Seller:** 10.000frs but I don't have his size in brown.

**Woman:** Ok. May be I should come back tomorrow by 3PM.

**Seller:** Please don't go. I have to sell these sandals \_\_\_\_\_ (write an expression of purpose). get some money to send my children to school. You have children, don't you?

**TASK2: Follow the instructions in brackets to the letter. (5Marks)**

- 1) Had my father taken English language seriously in school, he wouldn't have faced difficulties in his work.( write the sentence in the second conditional)

2) They finished to present their start up project. They found a job immediately.(start a new sentence with No sooner).

3) Many Cameroonian women now enrol themselves in sport and leisure. They want to lose weight.(join with in order that)

4) In our markets today, made in Cameroon products are expensive. Imported products are also expensive.(join with a comparison)

5) Pygmies can't speak English. Pygmies can't speak good French.(join with neither... nor)

## SECTION B: VOCABULARY (10Marks)

### TASK1: Complete the following definitions (2.5marks)

- 1) TOEFL: \_\_\_\_\_
- 2) An economy which is focussed on consumption and which can't produce what it consumes is known as a \_\_\_\_\_
- 3) A \_\_\_\_\_ is someone who assists customers in their shopping and advises them on the quality of the products.
- 4) In the US and England, English is spoken as a \_\_\_\_\_
- 5) A \_\_\_\_\_ is the money you need to start a good business.

### TASK 2: Complete the closed passage with words from the tile. (5marks)

Consumers, wholesalers, homemade, purchasing methods, readymade, roadside vendors, lingua franca, start-up, handmade, bankrupt.

There are many \_\_\_\_\_ that businessmen use to attract \_\_\_\_\_ in their shops. It has been proven that when customers see catalogues and flyers they are motivated. At time, consumers can be very demanding and so, \_\_\_\_\_, who sell products in big quantity, are obliged to supply all types of articles from all origins. Women for example prefer \_\_\_\_\_ clothes than second hand clothes that have already been worn.

However, many young businessmen are rising with interesting \_\_\_\_\_ projects. Since they can't afford renting a normal store at a commercial avenue because it is expensive, they sell as \_\_\_\_\_ on the streets of their communities. A good businessman must also be

- able to speak the \_\_\_\_\_ of the place where he has established the business. This can help me avoid going \_\_\_\_\_ and lose all his faithful buyers. To conclude, the best

products on the market have always been \_\_\_\_\_ and \_\_\_\_\_ products because they are made naturally with hands and no chemical products are added to them.

**TASK 3: Underline the word that is different in pronunciation from the list below. (2.5marks)**

- a) Equation- television- generation-excursion
- b) Village- shortage- storage-cabbage
- c) Know-no-now- show
- d) Sing- sign- bring- ring
- e) country- accountant-sounding.

## **PART TWO: EVALUATION OF THE COMPETENCE**

### **SECTIONC: READING COMPREHENSION (10Marks)**

**Read and answer the questions .**

#### **Basic Economy**

The productive activities in a country form the economy of that nation. Economics is a social science because it is concerned with the scarce resources used by the members of a society who choose some of them to satisfy their needs. The study of an economy involves the analysis of the creation, the allocation, the exchange, the distribution and the consumption of goods or services. An economist is a scientist who objectively describes and explains production, showing how it meets our numerous everyday needs.

Picking fruits, fruit, fishing and hunting are subsistence activities whereas manufacturing, cattle breeding and farming have become market oriented; such socially organized occupations create goods to be exchanged for money. In industry, an entrepreneur; if he has got capital or can borrow from bank, will combine it with other factors such as technical knowledge, land and labour to make machine objects or food. He can only do so if there is a profit motive or self-interest. Market research has shown that he will benefit from this choice of what to produce, the quantities to make, their quality as well as the selling prices.

Producers often anticipate demand which is our strong desire for goods or services. Our insatiable appetites are concentrated on basic needs such as food, shelter and clothes. Demand for these is almost elastic because we go on buying them despite their high prices. The satisfying powers non-essential wants such as music and cinema changes with circumstances. The amount of pleasure or enjoyment derived from a cigarette or a book is influenced by time, place and taste.

#### **Questions**

- 1- The economy of a country does not depend on the productive activities..... (true/false) (1 mark)
- 2- Economy includes goods and services..... (true or false ) (1mark)
- 3- from your reading of the text , provide (4 marks)
  - a) an antonym to the following words:

- Producer:..... > profits.....
- Demand:..... > borrow.....

b) A synonym to

- > needs:..... > price:.....
- > labour:..... > capital:.....

4- What could be the difference between basic needs and non-essential wants? (2 marks)

.....

.....

5- Explain what you understand by "The amount of pleasure or enjoyment derived from a cigarette or a book is influenced by time , place and taste."? (2marks)

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#### SECTION D: COMPOSITION (10Marks)

Choose one of the following topics and write a suitable essay of about 300 -350 words.

- I- Your friend Pascal lives in the village and wants to launch a new business. Write him a letter telling him some secrets and stages of business creation and success. Tell him where and how to start that his business in the village. Your name is **Thom Abena , POBOX: 580 Ebolowa.**
- II- Imagine a start-up that will solve a specific problem in your community and meet with the needs of the populations. Describe it and its process. Present its importance and advantages.
- III- You are a retailer owning a small shop at the corner in your neighbourhood. Write a letter to the sales manager of Carrefour Market Groceries, madam Bondja Mengue, to place an order on a list of products you would like to be supplied with and sell in your shop. In your letter, remind her that the products delivered to you must match price in terms of quality, as the future your own business depends on this. Also discuss the various payment methods she may want you to use in order to settle her bill. **Your name is Sale Zie Cedric. Your address is Pinket corner shop, P.O. Box 96458, Yaoundé. Your phone number is: +237 645 022**

# Correction of Examination Paper

## PART ONE: EVALUATION OF RESOURCES

### SECTION A: GRAMMAR (10 Marks)

**TASK 1: Complete this negotiation dialogue between a seller and a woman. (5 marks)**

Seller: Good morning, madam. How can I help you?

Woman: Hi! These are such **beautiful sandals**! Did you make them **yourself**?

Seller: They are all **handmade**.

Woman: Wow! My father used to own a shoe shop in Bertoua. I was used to **spending** summer working in his store.

Seller: Then you know about good quality.

Woman: I am **looking** for my husband. A souvenir from Bertoua.

Seller: My shoes make wonderful gifts. What size is he?

The woman: I think he's **size 11**.

Seller: Yes, I have that size. What colour do you think he'd **appreciate**?

The woman: The white ones. How much are they?

Seller: Just 15,000frs CFA.

Woman: It's **more** than I wanted to spend. How much for the brown ones?

Seller: 10,000frs, but I don't have his size in brown.

Woman: Ok. Maybe I should come back tomorrow by 3 PM.

Seller: Please don't go. I have to sell these sandals **to get some money to send my children to school**. You have children, don't you?

**TASK 2: Follow the instructions in brackets to the letter. (5 Marks)**

1. **Had my father taken English language seriously in school, he wouldn't face difficulties in his work.** (Write the sentence in the second conditional.)

*Correction:* If my father had taken English seriously in school, he wouldn't face difficulties in his work.

2. **They finished presenting their start-up project. They found a job immediately.** (Start a new sentence with "No sooner.")

*Correction:* No sooner had they finished presenting their start-up project than they found a job immediately.

3. **Many Cameroonian women now engage themselves in sport and leisure. They want to lose weight.** (Join with "in order that.")

*Correction:* Many Cameroonian women now engage themselves in sport and leisure in order that they can lose weight.

4. **In our markets today, made in Cameroon products are expensive. Imported products are also expensive.** (Join with a comparison.)

*Correction:* In our markets today, made in Cameroon products are as expensive as imported products.

5. **Pygmies can't speak English. Pygmies can't speak good French.** (Join with neither... nor.)

*Correction:* Pygmies can speak neither English nor good French.

## SECTION B: VOCABULARY (10 Marks)

### TASK 1: Complete the following definitions. (2.5 Marks)

1. **TOEFL:** Test of English as a Foreign Language.
2. An economy which is focused on consumption and which can't produce what it consumes is known as a **consumer economy**.
3. A **salesperson** is someone who assists customers in their shopping and advises them on the quality of the products.
4. In the US and England, English is spoken as a **native language**.
5. **Capital** is the money you need to start a good business.

### TASK 2: Complete the closed passage with words from the list. (5 Marks)

There are many **purchasing methods** that businessmen use to attract **consumers** in their stores. It has been proven that when customers see catalogues and flyers, they are motivated. At times, consumers can be very demanding, and **wholesalers**, who sell products in big quantities, are obliged to supply all types of articles from all origins. Women, for example, prefer **readymade** clothes than second-hand clothes that have already been worn. However, many young businessmen are rising with interesting **start-up** projects. Since they can't afford renting a normal store at a commercial avenue because it is expensive, they sell as **roadside vendors** on the streets of their communities. A good businessman must also be able to speak the **lingua franca** of the place where he has established the business. This can help him avoid going **bankrupt** and losing his faithful buyers. To conclude, the best products on the market have always been **handmade** and **homemade** products because they are made naturally with hands, and no chemical products are added to them.

### TASK 3: Underline the word that is different in pronunciation from the list below. (2.5 Marks)

1. a) **Equation** - television - generation - excursion  
*Answer:* Equation (the others have the /e/ sound, while "television" has //).
2. b) Village - **shortage** - storage - cabbage  
*Answer:* Shortage (the others have the /d/ sound, while "shortage" has //).
3. c) Know - no - **now** - show  
*Answer:* Now (the others have the // sound, while "now" has /a/).

4. d) Sing - sign - **bring** - ring

*Answer:* Bring (the others have the // sound, while "bring" has //).

5. e) Count - accountant - **sounding**

*Answer:* Sounding (the others have the /a/ sound, while "sounding" has /and/).

## PART TWO: EVALUATION OF THE COMPETENCE

### SECTION C: READING COMPREHENSION (10 Marks)

1. The economy of a country does not depend on the productive activities.

(True/False)

*Answer:* False.

2. Economy includes goods and services. (True/False)

*Answer:* True.

3. From your reading of the text, provide: (4 Marks)

- a) **Antonyms:**

- Producer: Consumer
- Demand: Supply

- b) **Synonyms:**

- Needs: Wants
- Profits: Earnings
- Borrow: Lend
- Price: Cost
- Labour: Work
- Capital: Investment

4. What could be the difference between basic needs and non-essential wants? (2 Marks)

*Answer:* Basic needs are essential for survival, such as food, shelter, and clothing, while non-essential wants are desires for luxury items like music, cinema, or entertainment, which are not necessary for survival.

5. Explain what you understand by "The amount of pleasure or enjoyment derived from a cigarette or a book is influenced by time, place, and taste." (2 Marks)

*Answer:* The enjoyment one gets from a cigarette or a book depends on factors like the situation (time), location (place), and personal preferences (taste). For example, reading a book might be more enjoyable during free time in a quiet place, while smoking a cigarette might be more satisfying in specific social settings.

### SECTION D: COMPOSITION (10 Marks)

Choose one topic and write an essay of about 300–350 words.

**Topic 1: Letter to Pascal about Business Creation and Success**

*Dear Pascal,*

I hope this letter finds you well. As you plan to launch a new business in the village, here are some secrets and stages for success. First, identify a product or service that meets the needs of the local community. For instance, consider starting a small grocery store or a tailoring shop if there is demand.

Next, conduct market research to understand your target audience and competitors. This will help you price your products competitively and offer unique value. Once you've identified your niche, secure funding through savings, loans, or partnerships. Remember to register your business legally to avoid future complications.

To start, find a suitable location with high foot traffic. Stock up on essential items based on customer preferences. Ensure quality and reliability in everything you sell. Word-of-mouth advertising works wonders in villages, so focus on excellent customer service.

Lastly, reinvest profits into expanding your offerings or improving infrastructure. Stay updated on trends and adapt accordingly. Wishing you all the best!

*Yours sincerely,*

Thom Abena